



City of Miami Springs, Florida

The regular meeting of the Miami Springs Business and Economic Development Task Force was held on Thursday, November 4th, 2021 at 6:00 p.m. in the Council Chambers at City Hall.

1) Call to Order/Roll Call

The meeting was called to order at 6:06 P.M.

Present: Board member Milam
Board member Finney
Board member Leonard
Board member Kemmache
Board member Garcia
Board member Perera
Board member Fernandez
Vice-Chair Carrillo
Chair Trowbridge

Absent: Board member Guerra
Board member Troillard

Also Present: Mayor Maria Puente Mitchell
Councilman Bob Best
William Alonso, City Manager (via zoom)
Mayra Aleman, Board Secretary

2) APPROVAL OF MINUTES OF REGULAR MEETING: October 7th, 2021

Minutes of the October 7th, 2021 meeting were approved as written.

Vice-Chair Carrillo moved to approve the minutes as written. Board member Finney seconded the motion, which was carried unanimously on voice vote.

3) UPDATE FROM COUNCIL AND CITY LEADERSHIP: None at this time.

4) NEW BUSINESS

A. Discussion on the Context & Content for the Business Survey

Board member Finney spoke about data he reviewed from the Miami-Dade County site that could help in the creation of survey questions. Professional and technical services are the City's number one employer. Having this information will help formulate the best survey questions.

The Board members discussed the various questions that should be included in the survey, as well as the way through which the survey should be delivered to the business owners.

By consensus, the Board deferred this item to the next Board meeting.

B. 2007 Parking Lot Construction Proposal on The Circle

Discussion ensued amongst the Board members on ideas to bring up to the Mayor and Council members to expand parking for businesses in Miami Springs.

Board member Perera read to the Board an accommodation letter for Board Secretary Aleman. The Board agreed with Board member Perera accommodation letter and

Chair Trowbridge motioned to approve the accommodation letter. Vice-Chair Carrillo seconded the motion, which passed unanimously 9-0 on rollcall vote. The rollcall vote was as follows: Board member Leonard, Board member Kemmache, Vice-Chair Carrillo, Board member Finney, Board member Milam, Board member Perera, Board member Garcia, Board member Fernandez, and Chairperson Trowbridge voted YES.

C. Rolling out the "Red Carpet" for New Businesses

i. Our City Leadership

ii. Our Chamber of Commerce

The Board members spoke on ways to get the City involved with the Chamber of Commerce of Miami Springs to add to their final report.

D. Brainstorming: Business Site Visits and Invitations to Engage with Us More

Chair Trowbridge encouraged the Board members and members of the public in attendance to continue inviting business owners to the meetings. The City advertises the meeting, and if anyone has social media, they should repost it as well to spread the word.

5) OLD BUSINESS

A. Discussion on small business incentive programs

Discussion ensued amongst the Board members to bring this item back next agenda.

By consensus, the Board deferred this item to the next Board meeting.

6) PUBLIC COMMENTS

The following members of the public addressed the Board Members: Anette Morejon - 333 Lafayette Drive, Nedal Ahma - 78 SW Canal Street, David Vargas - 33 Whitethorn Drive, E. Jorge Santín - 75 North Royal Poinciana Boulevard, Daniella Piquet - 5465 NW 36 Street, Mandy Llanes – 57 Corydon Drive, Alex Miranda – 272 Canal Street

Councilman Best and Mayor Mitchell addressed the Board members reassuring them that they are listening to them and are considering all the alternatives.

7) PREPARATION OF THE AGENDA FOR THE NEXT MEETING

Chair Trowbridge reminded the Board members to send any agenda items to Board Secretary Aleman.

8) ADJOURNMENT

There being no further business the meeting was duly adjourned at 7:36 P.M.

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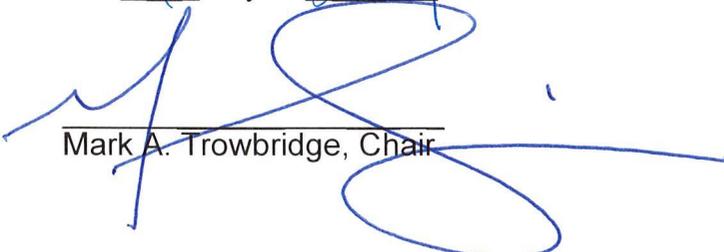
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Respectfully Submitted:



Mayra Aleman
Board Secretary

Adopted by the Board on
this 4 day of January 2022



Mark A. Trowbridge, Chair

Words ~~stricken through~~ have been deleted. Underscored words represent changes. All other words remain unchanged.

“The comments, discussions, recommendations and proposed actions of City Citizen Advisory Boards do not constitute the policy, position, or prospective action of the City, which may only be established and authorized by an appropriate vote or other action of the City Council”.

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